

Hungarian company is looking for partners selling or manufacturing home and garden products, horticulture products, tools, workwear etc. to represent on the Hungarian market within the framework of a commercial or supplier agreement.

Summary

Profile type

Business request

Company's country

Hungary

POD reference

BRHU20230124015

Profile status

PUBLISHED

Type of partnership

**Commercial agreement
Supplier agreement**

Targeted countries

• World

Contact Person

[REDACTED]

Term of validity

[REDACTED]
[REDACTED]

Last update

[REDACTED]

General Information

Short summary

Hungarian company is looking for a reliable partner with good quality products, which it could represent on the Hungarian market. The company's interests are mainly home and garden products, horticultural products, tools etc. The company sells these products both wholesale and retail. On their wholesale chain the company covers about 1000 farmer shops and stores in the country. They also have 9 own farmer shops where they sell a wide range of gardening products.

Full description

The company is a family-owned company in Hungary, which was founded in 1991. The company has 3 main activities.

- One of their main activities is trading pesticides, fertilizers and seeds. They offer well known active ingredients with very competitive prices with the aim to help farmers to reach a successful agricultural season.
- Another main activity is packaging pesticides, fertilizers etc. They already have been working with many national and foreign multinational companies.
- The third is trading in miscellaneous manufactured articles (mainly gardening, horticulture products, tools, irrigation products) via the company's own agricultural stores and wholesale on the Hungarian market.

Advantages and innovations

Technical specification or expertise sought

The company is looking for a manufacturer or distributor partner, who has a wide range of good quality products. The company wants to represent a brand in Hungary.

Stage of development

Already on the market

Sustainable Development goals

• **Not relevant**

IPR Status

Partner Sought

Expected role of the partner

The partner should have quality and wide range of products and expected to be supportive and stable; furthermore they might have to handle the transportation.

Type of partnership

Commercial agreement

Supplier agreement

Type and size of the partner

• **Big company**

• **SME 50 - 249**

• **Other**

• **SME 11-49**

• **SME <=10**

Dissemination

Technology keywords

Market keywords

Targeted countries

- **World**

Sector groups involved

- **Retail**

- **09005 - Agriculture, Forestry, Fishing, Animal Husbandry & Related Products**