

Romanian company is looking for foliar & soil fertilizers, fungicides, bactericides and insecticides addressing the bio/ ecological agriculture to be sold on the Romanian market

## Summary

Profile type

**Business request**

Company's country

**Romania**

POD reference

**BRRO20220408015**

Profile status

**PUBLISHED**

Type of partnership

**Commercial agreement  
Supplier agreement**

Targeted countries

**• World**

Contact Person

[REDACTED]

Term of validity

[REDACTED]  
[REDACTED]

Last update

[REDACTED]

## General Information

### Short summary

With an extensive agricultural experience, a Romania company from Transylvania is looking for EU manufacturers offering products for bio/ ecological agriculture, namely products for both filed crops (e.g. wheat, barley, sunflower, maize, rapeseed, potato, soya) and vegetables, such as: foliar and soil fertilizers, fungicides, bactericides and insecticides.

The Romanian company is interested in selling the agricultural products on the internal market based on a commercial or supplier agreement.

### Full description

Established in 1999 in Transylvania, the Romanian started its activity in the agricultural field by distributing plant protection products, fertilizers and seeds in its own store.

In 2009 the Romanian company extended its business by purchasing performing agricultural machinery and arable land for crop production.

The company's engineers work together with consultants, agricultural researchers, plant protection specialists & technical advisors to support the best quality of the harvest.

Well known on the internal agricultural market, among company's activities one can underline the focus for on selling:

- Insecticides (insecticides for agriculture & fumigant insecticides);
- Herbicides and other related products to combat harmful weeds (non-selective herbicides & selective herbicides);

- Wholesale trade (chemicals and pharmaceutical products wholesale).

The Romanian company is acting as distributors/ importer of agricultural products from big companies in the field located in Central and Eastern Europe, Western Europe, North America

The Romanian company is looking for EU producers of foliar and soil fertilizers, fungicides, bactericides and insecticides addressing both filed crops (e.g. wheat, barley, sunflower, maize, rapeseed, potato, soya) and vegetables, with the specification bio/ ecological agriculture. As the Romanian company is interested in exclusive products that can be sold under its own brand, the envisaged cooperation could take the form of a commercial or supplier agreement.

#### Advantages and innovations

#### Technical specification or expertise sought

The Romanian company is looking for EU producers of foliar and soil fertilizers, fungicides, bactericides and insecticides addressing both filed crops (e.g. wheat, barley, sunflower, maize, rapeseed, potato, soya) and vegetables, with the specification bio/ ecological agriculture. The specific details are to be discussed with the EU potential partner, but, in general, the Romanian company is interested in exclusive products that can be sold under its own brand.

#### Stage of development

#### Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 13: Climate Action**

#### IPR Status

**No IPR applied**

## Partner Sought

#### Expected role of the partner

Partners sought are EU SMEs acting as producers of foliar and soil fertilizers, fungicides, bactericides and insecticides addressing bio/ ecological agriculture, both for filed crops (e.g. wheat, barley, sunflower, maize, rapeseed, potato, soya) and vegetables.

The specific details of the commercial or supplier agreement are to be discussed with the EU producer, who should be open for selling on the Romanian market.

#### Type of partnership

**Commercial agreement**

**Supplier agreement**

#### Type and size of the partner

• **SME 11-49**

• **SME 50 - 249**

## Dissemination

---

Technology keywords

Market keywords

• **09005 - Agriculture, Forestry, Fishing, Animal Husbandry & Related Products**

Targeted countries

Sector groups involved

• **World**