

A famous French cycling gear and equipment brand is looking for new suppliers located in Europe for its production of cycling helmets.

## Summary

Profile type	Company's country	POD reference
<b>Business request</b>	<b>France</b>	<b>BRFR20220428034</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Supplier agreement</b>	<ul style="list-style-type: none"><li>• Italy</li><li>• France</li><li>• Spain</li><li>• Portugal</li></ul>
Contact Person	Term of validity	Last update
<a href="mailto:een-portugal@iapmei.pt">een-portugal@iapmei.pt</a>	<b>28/04/2022</b> <b>28/04/2023</b>	<b>05/03/2022</b>

## General Information

### Short summary

A French company specialised in cycling gears & equipments is willing to relocate its production in Europe. The company which is the major player in the European cycling market is looking for manufacturers in Europe able to produce in large quantity its high-quality helmets. In details, the company is looking to sign manufacturing agreements with one or two European manufacturers able to produce large volume of helmets (70 000 helmets).

### Full description

Created in 2001, the company is a major player on the European cycling equipment market for road , triathlon and Mountain Trails Bikes. Pioneer of direct sales on the internet the company sells all over Europe and in the United States of America and Japan. The company reaches a turnover of over 20 millions euros.

Many innovations of the brand were realised thanks to sponsorship and partnership with the best professional cycling teams. The products are developed in close collaboration with athletes. These products are all designed by the company's research & development department and are manufactured in Europe and Asia.

The company now looks to relocate main of its manufacturing activity in Europe with reliable partners to manufacture its own helmets already on the market as well as testing production of upcoming new ones.

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Advantages and innovations

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Stage of development

**Already on the market**

IPR Status

**No IPR applied**

Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 12: Responsible Consumption and Production**
- **Goal 8: Decent Work and Economic Growth**

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## Partner Sought

Expected role of the partner

Supplier / Manufacturer

Type of partnership

**Supplier agreement**

Type and size of the partner

- **Big company**
- **SME 50 - 249**

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## Dissemination

Technology keywords

- **02002013 - Moulding, injection moulding, sintering**

Market keywords

- **07001004 - Sporting goods, hobby equipment and athletics clothes**
- **07004001 - Clothing, shoes and accessories (including jewellery)**
- **07002002 - Clothing and shoe stores**

Targeted countries

- **Italy**
- **France**
- **Spain**
- **Portugal**

Sector groups involved

- **Textile and Fashion**