

## Business Request

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# A Singapore-grown fresh fruit processing company is sourcing for wholesale raw fruits suppliers and fruit processing equipment via distribution services agreement(s).

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### Summary

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*The Singapore company, established in 1997, processes and delivers freshly cut fruits to supermarkets all around Singapore. As of 2018, the Singapore companies delivers freshly cut fruits to over 50 supermarkets all over Singapore as well as operates 2 fruit bars in supermarkets. The company is looking for wholesale fruit sellers from Europe as well as new fruit processing technologies and automation via distribution services agreement(s) from Europe.*

<b>Creation Date</b>	13 December 2018
<b>Last Update</b>	30 December 2018
<b>Expiration Date</b>	31 December 2019
<b>Reference</b>	BRSR20181213001
<b>Public Link</b>	<a href="https://een.ec.europa.eu/tools/services/PRO/Profile/Detail/333f18e8-573b-4a50-9371-1d606d364e7c">https://een.ec.europa.eu/tools/services/PRO/Profile/Detail/333f18e8-573b-4a50-9371-1d606d364e7c</a>

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### Details

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#### Description

The Singapore company which has been established for more than 20 years, has been a supplier of fresh tropical fruits and ready to eat freshly cut and peeled fruits to major supermarkets in Singapore. The company uses automated machines to process and peel fruits so that the fruits are prepared in the safest and most hygienic manner. The company's products are also awarded the local initiative healthier choice symbol "No Added Sugar" "No Added Sodium" category by the health board of Singapore

The company currently delivers to over 50 supermarkets in Singapore daily under their own brand and under the supermarkets' house brands. The company also operates fruit bars in supermarkets to provide more varieties of ready to eat fresh fruit to consumers.

The company is looking to expand their fruit choices and new technologies in fruit processing and automation. The company is looking for fruit farmers in Europe to expand their fruit sources and at the same time bring the latest European technologies into Singapore via distributorship agreements.

## Advantages and Innovations

The company possesses their own fleet of chiller vehicles to supply fruits in the freshest state. The company has a processing factory and a rented warehousing cold room to ensure an uninterrupted supply of fruits. The freshly cut fruit processing unit was certified with international standards in food safety management system (SS 590:2013 and ISO 22000:2005) and in integrated quality, environment, and workplace safety management systems (ISO 9001:2015, ISO 14001:2015, BS OHSAS 18001:2007).

## Technical Specification or Expertise Sought

The expertise sought is advance fruit processing technologies from Europe.

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## Keywords

### Market

07003002

Health food

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**Open for EOI :**    **Yes**

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## Client

### Type and Size of Organisation Behind the Profile

Industry SME 11-49

### Year Established

1999

### Turnover

1 - 10M

### Already Engaged in Trans-National Cooperation

No.

### Languages Spoken

English

### Client Country

Singapore

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## Partner Sought

## **Type and Role of Partner Sought**

The ideal partner(s) sought after should be fruit farmers in Europe, as the Singapore company is looking to expand their fruit sources using fruits from Europe that are unique to the South East Asian varieties. The fruits should be of top quality and also offer new fruit choices in Singapore markets.

This Singapore company is also seeking original equipment manufacturers of fruit processing machinery as they are very keen to adopt the latest technologies in fruit processing to further enhance their productivity and hygiene standards.

## **Type of Partnership Considered**

Distribution services agreement